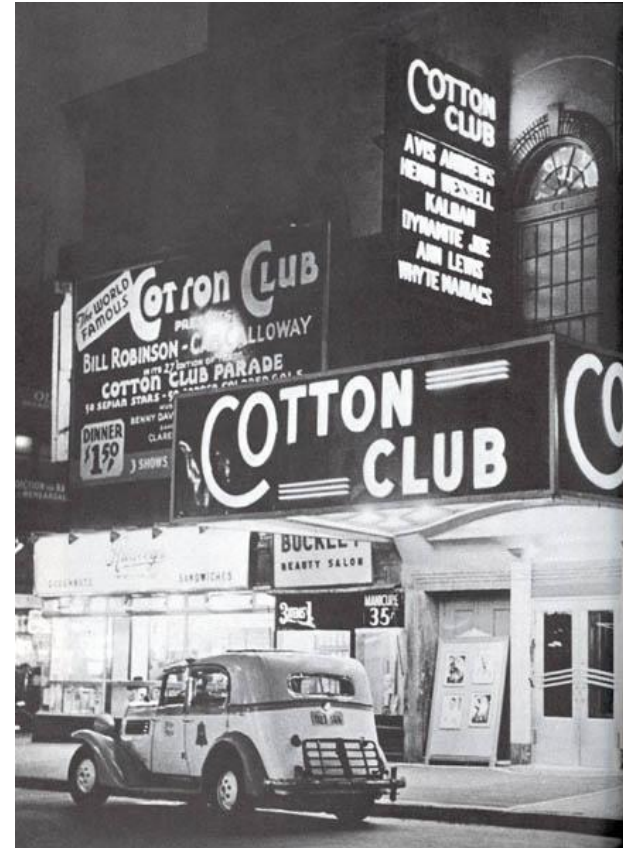


The Roaring Twenties in Art and Architecture

- The “War to End All Wars” was over, and Americans attempted to return to life as usual. However, American society witnessed rapid changes that manifested itself in the visual arts.



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- Women were especially changed in the 1920s. As they returned home from the wartime factories, they gained the right to vote. The economic prosperity of the times allowed their husbands to purchase washing machines, vacuum cleaners, refrigerators, and other items that made a woman's household chores simpler. With more rights and more spare time, the role and behavior of women changed. Women went from being quiet and subservient, dressing in Victorian fashions...



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- to modern women in the “Flapper” style that dominated the 1920’s.





- But popular fashion wasn't the only visual art to change during the 1920's. Victorian homes resembled the outdated Victorian fashions with all of the "lace" added.



William E. Parker

7. CARLTON TERRACE
WESTBOURNE PARK

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- Architects rejected the old ways of designing homes, just like women had rejected Victorian fashion. The emphasis turned from elaborate to simple. Rather than adding “lace” to a home, the focus was on simple clean lines.



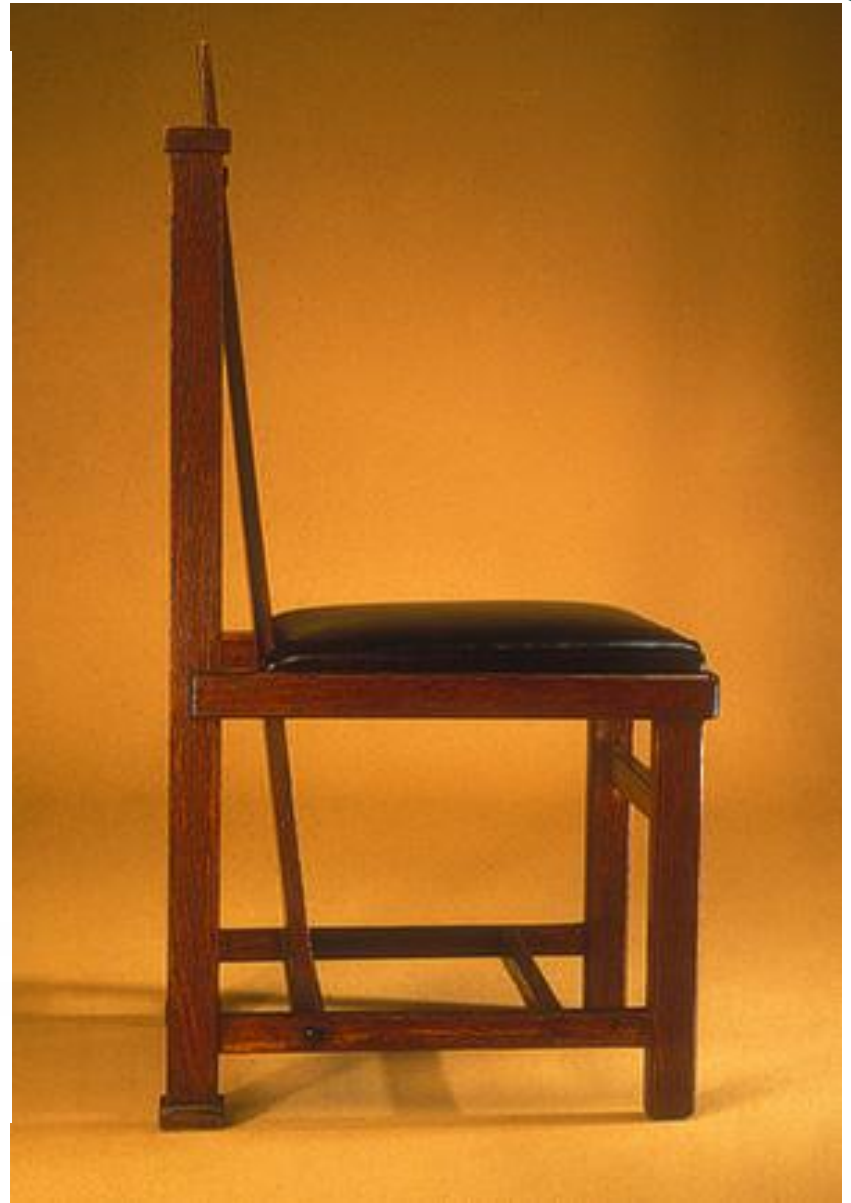




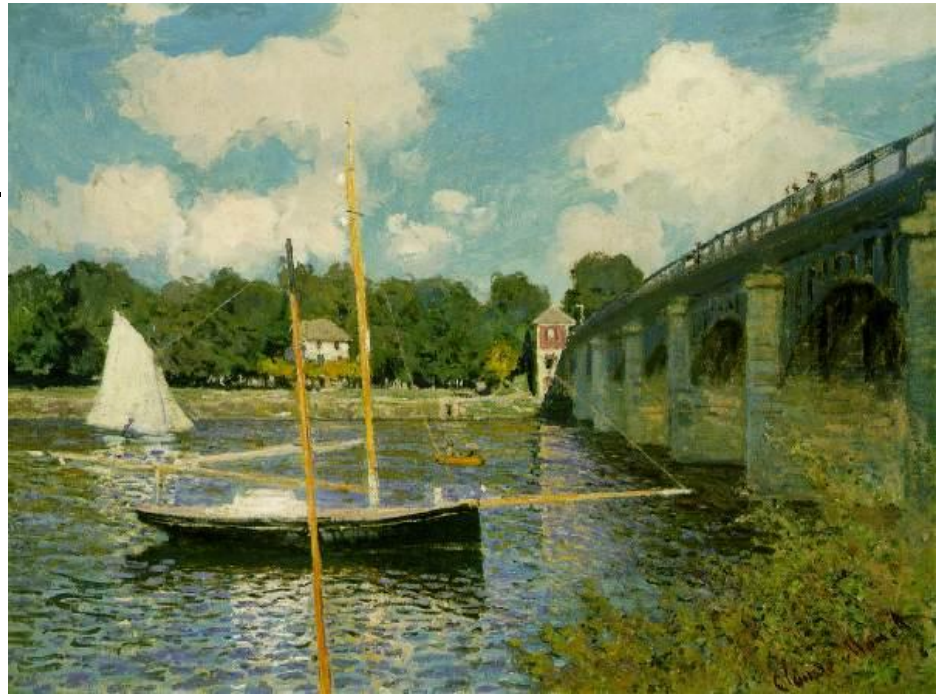
- Even furniture styles changed with the times...from elaborate lathe-turned spindles...

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- to incredibly simple design.



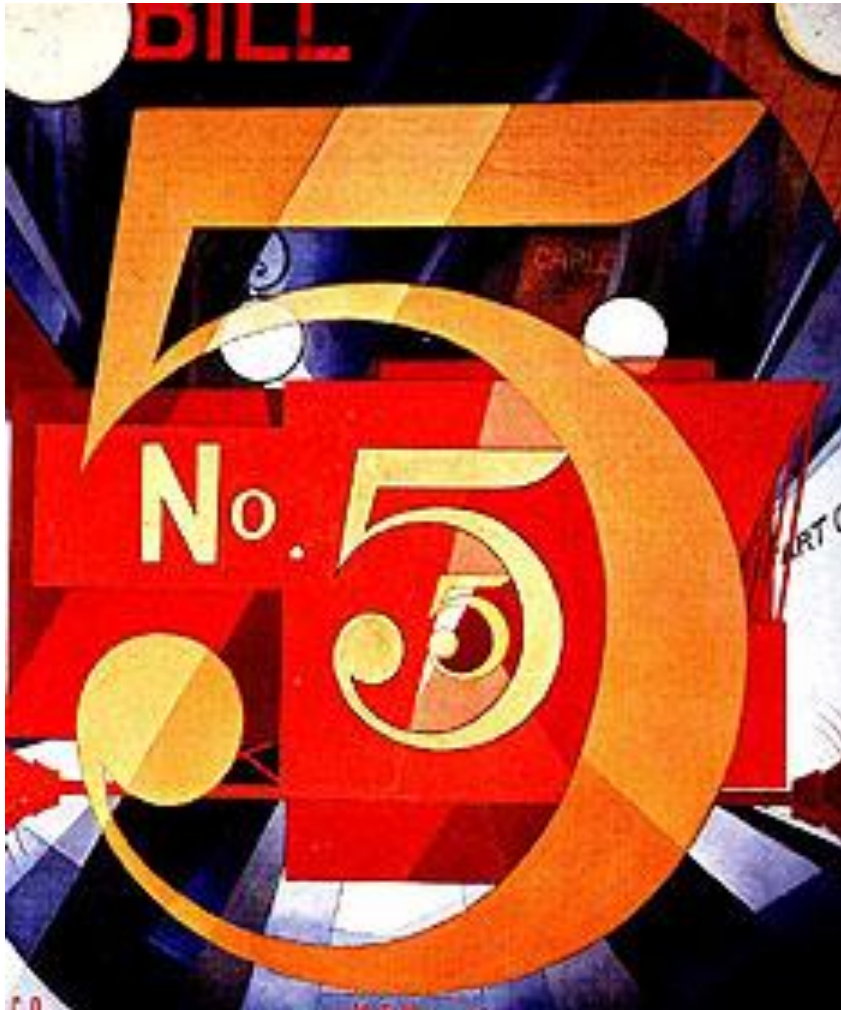


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- Paintings also showed the changes occurring in American society. Gone were the elaborate, dream-like landscapes of the late 1800's.



- Modern painters attempted to depict the high-tech, fast moving, reality-bending scene unfolding in the 1920's.

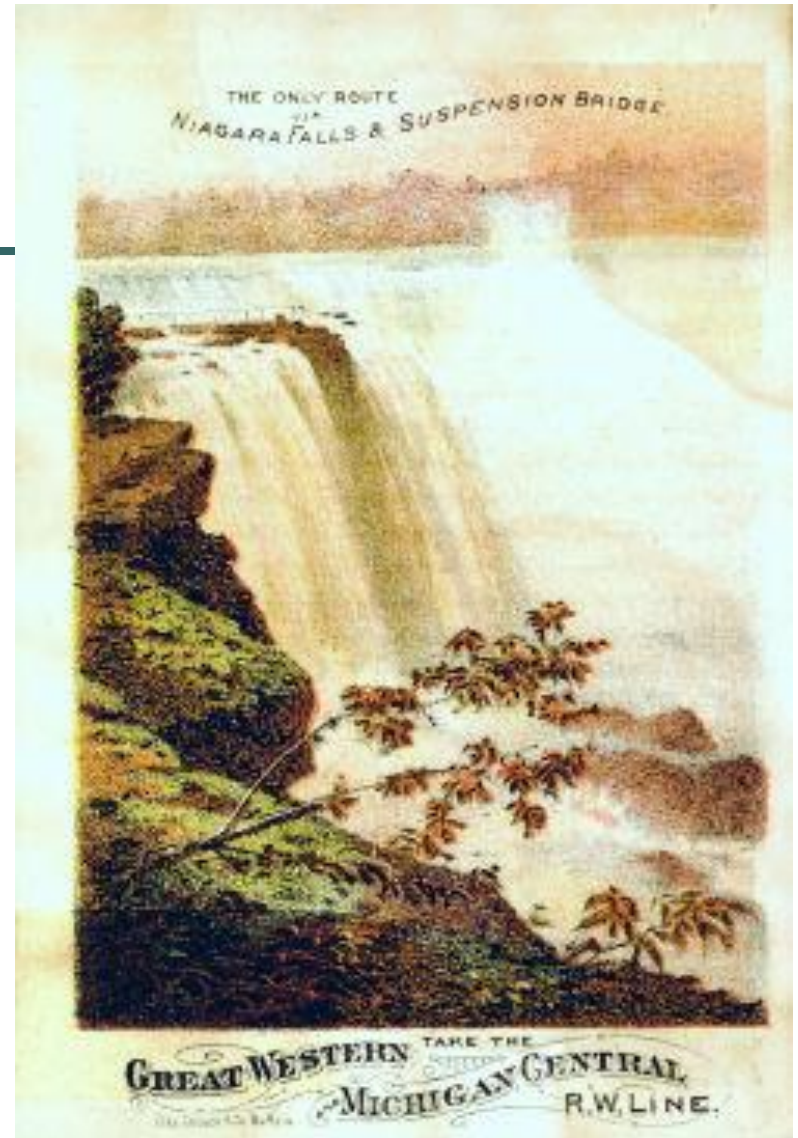




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- Another place to witness the changes in the visual arts was in advertising. Ad art went from this...



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- From this...



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- to this...

